

Corporate Reorganization and Personnel Reassignments

Osaka, February 2, 2009 – Shionogi & Co., Ltd. today announced that it will implement the following corporate reorganization and personnel reassignments as of April 1, 2009.

1. Corporate Reorganization (Effective April 1, 2009)

As set out in Shionogi's second medium-term business plan, the Company is striving to speed up and globalize R&D activities, to strengthen its domestic sales framework and to establish a high-quality, cost-effective production system. From the viewpoint of making doubly sure we achieve our goals in fiscal 2009, the final year of the second medium-term business plan, and of improving the company structure toward the next (third) medium-term business plan, the Company will implement the following corporate reorganization (please see the attached organization chart).

- 1) Shionogi will divide the current Marketing Department to create a new separate Marketing Department under the Pharmaceutical Development Division specializing in the marketing of pre-launch products, and medium- to long-term marketing of already-launched products. A short-term marketing function for already-launched products will be integrated into the Strategic Sales Planning Department under the Human Health Care Division with the Drug Information and Training Department. The Cancer Pain Management Business Development Department will be also reorganized under the Human Health Care Division.
- 2) The Company will establish the new Sales Resources Management Department within the Human Health Care Division to strengthen its planning and management function for sales and marketing resources such as human resources development, staffing and cost management.
- 3) In the Manufacturing Division, Shionogi will integrate the current CMC Development Laboratories and the Industrial Technology Laboratories together into the new CMC Research Laboratories. The API Research Center, the Formulation Research Center, the Analytical Chemistry Research Center and the Process Technology Unit will be created under the CMC Research Laboratories. Also, the CMC Research Laboratories will control the Clinical Manufacturing Unit.
- 4) To integrally make and implement plans for the future global expansion and licensing strategies with the corporate strategies, Shionogi will integrate the Business Development and Licensing Department into the Corporate Planning & Business Development Department.
- 5) Shionogi will dissolve and reorganize the Business Support Center and then consolidate all of our back-office operations of the Business Support Center and its related departments into the Company's subsidiary, Shionogi General Service Co., Ltd. This will optimize our back-office operations.
- 6) Shionogi will separate the General and Legal Affairs Department into the General Administration & Subsidiaries Management Department and the Legal Affairs Department. The General Administration & Subsidiaries Management Department will be in charge of

general affairs functions (general affairs, environmental management and so on) as well as managing domestic subsidiaries, including Shionogi General Service Co., Ltd., and subcontracting.

- 7) Shionogi will rename the Diagnostics Department as the Diagnostics Division.

2. Personnel Reassignments (Effective April 1, 2009)

New (or Continuing) Position	Name	Former Position
General Manager, Discovery Research Laboratories	Kohji Hanasaki	General Manager, Discovery Research Laboratories
General Manager, Marketing Department	Takahiko Baba	General Manager, Developmental Research Laboratories
General Manager, Human Health Care Division	Masaaki Goshima	General Manager, Pharmaceutical Promotion Region 5
General Manager, Strategic Sales Planning Department	Masaaki Takeyasu	General Manager, Marketing Department
General Manager, Sales Resources Management Department	Jirou Nakai	General Manager, Information Resource Management Department
General Manager, Pharmaceutical Promotion Region 1	Shuusaku Isono	General Manager, Pharmaceutical Promotion Region 1 (Hokkaido)
General Manager, Pharmaceutical Promotion Region 2	Hajime Hosoo	General Manager, Pharmaceutical Promotion Region 4
General Manager, Pharmaceutical Promotion Region 3	Kenji Hayashi	General Manager, Strategic Sales Planning Department
General Manager, Pharmaceutical Promotion Region 4	Akihiko Washio	General Manager, Purchasing Department
General Manager, Pharmaceutical Promotion Region 5	Takeshi Nagano	General Manager, Pharmaceutical Promotion Region 5
General Manager, Pharmaceutical Promotion Region 7	Shoichi Sunayama	General Manager, Pharmaceutical Promotion Region 5
General Manager, Distribution Center	Kiyoyuki Doi	General Manager, Pharmaceutical Promotion Region 3
General Manager, Drug Information Center	Shinichi Takeda	Deputy General Manager, Strategic Sales Planning Department
Executive General Manager, Manufacturing Division	Takuo Fukuda	Executive General Manager, Human Health Care Division
General Manager, CMC Research Laboratories; General Manager, API Research Center	Takahiro Kataoka	General Manager, CMC Development Laboratories
General Manager, Formulation Research Center	Tadatsugu Tanino	General Manager, Industrial Technology Laboratories
General Manager, Analytical Chemistry Research Center	Yoshihiro Furuya	General Manager, Technology Development Unit
General Manager, Process Technology Unit	Yoshitsugu Muguruma	Deputy General Manager, Strategic Manufacturing Planning Department

General Manager, Corporate Planning & Business Development Department	Hideaki Yamauchi	General Manager, Business Development and Licensing Department
General Manager, General Administration & Subsidiaries Management Department	Hiroshi Fukano	General Manager, Corporate Planning Department
General Manager, Legal Affairs Department	Shinya Matsuzawa	General Manager, General and Legal Affairs Department
General Manager, Purchasing Department	Yuichi Oura	General Manager, Pharmaceutical Promotion Region 2
General Manager, Information Resource Management Department	Tateo Oda	General Manager, Information Resource Management Department
Executive General Manager, Consumer Health Care Division	Ryuichi Kume	Executive General Manager, Manufacturing Division
Executive General Manager, Diagnostics Division	Kiyoshi Nagata	General Manager, Discovery Research Laboratories
General Manager, Corporate Communications Department; General Manager, Secretary Office	Noriyuki Kishida	General Manager, Corporate Communications Department

For further information:

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